

ONLINE

01 JAN 2024 - 31 DEC 2024

# Creating Effective Private Sector Partnerships

STAKEHOLDER ENGAGEMENT AND PARTNERSHIPS

SUSTAINABLE DEVELOPMENT AND THE SDGS



**LANGUAGE**  
English



**DURATION**  
6 hours



**ENROLL BY**  
31 Dec 2024



**PRICE**  
550 USD



**LOCATION**  
ONLINE



**TARGET**  
UN Only

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This course introduces participants to the different types of private sector entities and demonstrates how strategically engaging with these entities can help implement the 2030 Agenda for Sustainable Development. It introduces participants to tools to identify common objectives to create shared value and emphasizes the importance of mitigating risk. The course also reinforces the need for participants to advocate for placing sustainable development at the core of business and investing.

## Introduction

The 2030 Agenda for Sustainable Development is unprecedented in its scope and ambition. The UN and governments have neither the reach nor the resources to implement it alone. Engagement, especially with the private sector, is imperative for the 2030 Agenda to succeed.

With its unparalleled reach, the private sector has the capacity to be a key driver to achieve the objectives of the 2030 Agenda, and in some cases is already performing this role. The UN and its Member States must seize the opportunity to form strategic partnerships with private sector entities and advocate for businesses to embrace sustainable development in order to achieve the 2030 Agenda.

Moreover, the 2030 Agenda offers the private sector numerous opportunities to access new markets and institutional investment, estimated at about \$12 trillion by 2030 while adding 380 million new jobs. This in itself is a compelling argument for the private sector and governments to work together to make the 2030 Agenda a reality.

## Objectives

Upon successful completion of this course, participants will:

- understand the need to engage with the private sector for the implementation of the 2030 Agenda
- demonstrate familiarity with frameworks and tools to develop partnerships with the private sector
- appreciate the importance of due diligence before pursuing engagement
- acquire the ability to articulate the need for and advocate for enhanced private sector engagement in achieving the 2030 Agenda

# Course methodology

UNSSC online courses are designed to deliver maximum learning outcomes through optimal time investments into carefully chosen high-quality learning materials. Specifically tailored to the needs of the professionals interested in developing the skills to advance their career or deepening their knowledge of a particular subject through our self-paced study modules, which include applied learning components such as case studies.

UNSSC online courses give learners the opportunity to complete activities when it best fits their schedule. UNSSC online courses incorporate the same high academic rigour as any UNSSC face-to-face programme, while participants are free to determine their own study plan.

# Course contents

**Module 1:** Why partnerships are vital to the 2030 Agenda

**Module 2:** The role of the private sector in implementing the 2030 Agenda

**Module 3:** Understanding partnerships and how to pursue them

**Module 4:** Understanding the partnerships cycle

**Module 5:** Ethics, reputational risk and due-diligence

# Target audience

This course is offered exclusively to UN staff members, especially partnership specialists and officers.