



## Road Safety: Introduction to Road Safety Management - March

The Introduction to Road Safety Management course provides successful participants with the skills, knowledge and behaviours to effectively apply, organize and articulate road safety management theory and practice. It is designed to support road safety focal points and those with road safety management accountabilities and responsibilities.

**#Safety & Security #face-to-face #Up to 1 week #Turin Campus**

### Introduction

UNSSC's Road Safety Training Program aims to directly contribute to Pillar 3 of the UN Road Safety Strategy and SDG Goal 3, target 3.6: "By 2030, halve the number of global deaths and injuries from road traffic accidents". It will enable UN and associated organizations to effectively develop and manage road safety actions using best practices and evidence-based approaches. Successful participants will have requisite skills, knowledge and attitudes to better analyse, plan, implement and evaluate road safety actions.

Part of the Turin-based course will be conducted at the Balocco Proving Ground, one of the world's leading driving circuits with over 65 kilometres of driving circuits.



**Where** Turin



**When** 18 Mar - 22 Mar 2019



**Fee** 2000 USD



**Duration** 5 days



**Enrollment deadline** 04 Mar 2019



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**Language** English

## Objectives

Upon successful completion of this 5-day course, participants will be able to apply, organize and articulate, with precision and without supervision, road safety management approaches using real-life examples.

## Course Contents

- Contemporary Approaches to Road Safety Management
- Road safety risk factors
- Data and evidence-based road safety actions
- Strategic communications and behaviour change campaigns
- Developing an effective safety culture
- Safer vehicles and fleets
- Safer road users through training, learning and awareness raising

Post-crash response: learning and applying lessons

## Course Methodology

The methodology used in the Road Safety Management course is based on the 'safe system' framework, traffic and behavioural psychology. Learners are encouraged throughout the course to engage in critical self-reflection to support experiential learning and behaviour change. Knowledge, skills and attitude competencies will be imparted to the learners through the following methods:

- Classroom-based learning. Knowledge of advanced driving, instruction and coaching methods will be delivered via a problem-based learning approach in a classroom setting.
- Experiential learning in practical settings. Learners will use real-life case studies to increase their knowledge and skills.
- Self-reflection. Learners will be encouraged throughout the course to engage in self-reflection to maximize experiential learning. This is accomplished through formative discussions, learning diaries and dynamic feedback sessions during and after practical and problem-based learning activities.

Evaluation:

- Formative evaluation will be conducted throughout the course to provide feedback, encourage honest self-assessment and highlight experiential learning opportunities.
- Summative Evaluation is conducted through practical and written performance checks that enable learners to demonstrate their skills and knowledge to the required standard.
- Following the completion of the formal training course, participants are evaluated to ensure they are using the skills and knowledge learned.

Certification:

- This course enables participants to independently develop, implement and evaluate road safety management actions, policies and campaigns.
- Participants will receive on-going support and access to communities of practice

## Target Audience

Organization, regional and country level road safety focal points, managers, relevant administration, logistics, fleet managers, and training and security personnel from across and beyond the UN system.

## Cost of participation

The course fee of 2,000 USD covers the 5-day course, training and facilitation services as well as the course materials. Participants are responsible for their own travel, transfers, accommodation and meals.

Please note that a minimum number of 10 participants are required to conduct this course.

Participants need to have a valid International Driving Licence in order to attend the course.